



October 19, 2017

Overview – EFP Cost of Public School Survey

The majority of Americans (74%) with children in U.S. public schools are paying additional fees due to school budget cuts or for other reasons.

- Families are picking up the tab for:
 - Classroom supplies: 72%
 - PTA support: 62%
 - Participation in band, drama productions or clubs: 62%
 - Sports fees: 55%
 - Additional classes, such as art and music: 45%

- The additional fees are costly:
 - 53% spend between \$100 and \$400 per child on additional fees
 - 23% spend \$400 or more per child

- They also impact the family budget:
 - 52% say the fees impact their family budget.

- However, most families accept the fees:
 - 61% are resigned to paying the fees while 39% feel they are unfair.

- Most families are also willing to shoulder additional financial obligations to support public schools:
 - 62% say they accept participating in fundraisers, such as product sales and silent auctions, to raise money for schools.



- They would welcome Fortune 500 corporate support of public schools if the funding offset or eliminated the additional fees paid by families
 - 64% think corporate support is a good idea; 20% not sure
- Additionally, families would be more likely to buy products or services from corporations that helped offset or eliminate additional fees; willing to change buying behavior as a result
 - 64% are more likely to make purchases from companies because they support their kid's schools; 32% no change or not sure

The Cost of Public School Survey was conducted by Education Funding Partners the week of September 23, 2015. It was a national survey of 419 U.S. residents with kids in public schools, with a confidence rate of +/- 5%