

Do you like important, meaningful work? Want to learn more about start-ups and the fast paced environment in which they live?

Education Funding Partners (EFP) improves the quality of American public education by bringing Fortune 1,000 corporate sponsorships and advertising to public school districts nationwide. EFP acts as a trusted third-party agent for school districts to generate new, large, and sustainable revenue streams, allowing districts the opportunity invest in new programs and plug budget gaps stemming from the unprecedented economic crisis. EFP provides consumer companies with scalable, customizable sponsorships and advertising programs that successfully reach student and parent target audiences, while staying out of classrooms and curricula.

EFP is one of the Abundant Venture Partners (AVP) portfolio companies. Abundant Venture Partners is a purpose based incubator focused on improving the human condition by creating companies that improve; Human Wellness, Human Performance, and Human Engagement. The partnership was formed with core beliefs that drive our actions and investment.

1. It is still possible to do well while doing good.
2. If it is big enough to care, it is big enough to share.
3. We are accountable to ourselves, one another, and for the world around us.
4. Diverse perspectives with shared purpose is the best way to create value.

What do we need?

- 2-3 interns for the Winter 2017 quarter to help support the rapid growth of our Chicago-based team.
- Someone who brings energy and a positive attitude to “lean in” where needed to help our small start-up organization.
- If you really want to learn and get really work experience, we are looking for you!

What will you get out of the deal?

- Understanding and familiarity of digital marketing, programmatic, social media and PR. A unique opportunity to work with major agencies, large brands, and large school districts throughout the country.
- The chance to acquire and improve skills across sales, marketing, operations and management.
- Exposure to every side of a fast-paced, entrepreneurial space.
- Network with some very accomplished individuals in and outside the company.
- An incredible view of Michigan Ave and the Chicago River from your workspace.
- Starbucks & Peets Coffee 24/7.
- Full service gym on site (5:00 a.m. – 8:00 p.m.).
- On-site yoga and, separately, guided meditations.
- Fun (and tasty) monthly celebrations of stuff like “National Chocolate Chip Cookie Day” and “National Cheeseburger Day.”

What traits are we looking for?

- Be an expert (or at least proficient) on navigating and using Excel, PowerPoint and Microsoft applications.
- Take meeting notes as needed and be a good listener with excellent attention to detail.
- Possess strong phone, email, and presentation skills.
- Be a highly-disciplined self-starter who works well with minimal oversight and direction.
- Be mission-driven and passionate about helping public education.
- Be a team player—the company is “all hands on deck” to leverage the collaborative power of the start-up team.
- Interested in building something, contributing in ways that put you outside your comfort zone fueling growth.

What kind of responsibilities does an intern have?

- Assist the CEO and core leadership team with any task or upcoming project.
- Manage and create content for social media and website.
- Cross train on EFP ad server, DFP premium.
- Be accountable for weekly, monthly and quarterly goals and progress.
- Offer input on and generate ideas about company-wide projects.
- Manage (Customer Relationship Management) CRM database with public school district and partner data.
- Assist with follow up on school district and partner calls.
- Research and organize essential school district information.
- Develop sales material and personalize client-based information.
- Experience working with marketing partners and outside vendors to round out your diverse experience.
- Bring the smarts, quiriness, and passion to learn that makes you a Northwestern student (#GoCats).

Who do you get to work with?

- Report directly to, sit with and have a high level of interaction the CEO.
- Work with team members who are located across the country and telecommute (Skype is bae).

Where are we?

- Chicago office is located at the corner of Michigan Avenue and Upper East Wacker Drive (across the river from the Wrigley Building, Tribune Tower, and NBC Tower).
- Our exact address: 111 East Wacker Drive; Suite 300; Chicago, IL 60601.

Timing?

- Winter 2017
- Looking to have our interns work 4-5 days a week from 9:00 a.m. – 5:00 p.m.
- We are also interested in candidates who may be interested to an extension of the internship past a single academic term, should we agree we're a mutual fit (e.g. exposure to other companies within the AVP portfolio of companies).

Contact?

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Additional notes?

- Includes monthly stipend.
- Need to be able to use your own cell phone for calls (landlines aren't our aesthetic).
- Need to bring your own laptop and use it for work (ideal if you have Windows Operating Suite).
- Be comfortable working in a high energy, fast-paced open space work environment.
- Oh, and let's have some fun along the way... learning should be a positive, safe experience where you can stretch your wings.

Thank you for your consideration!